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1 **Less is more: GEN-I to grant their customers the first discount for the rational use of energy**

Since last October, GEN-I has been encouraging their customers to use energy sparingly. This will be reflected on the household customers' bills in February which will include the first out of four discounts that the customers might get in the event of further energy savings.

Ljubljana, 2 February 2023 – Even in the period of regulated prices of energy-generating products, GEN-I allows their loyal customers to have their monthly bills reduced. By reducing the consumption of electricity or natural gas, household customers themselves contribute the most to lowering the cost with the supplier awarding them every three months with an additional discount. The latter depends on the overall energy savings of household customers to which GEN-I had supplied energy already before October 2022.

Since the beginning of October to the end of December 2022, all household customers of GEN-I **together reduced the consumption of electricity by 3% and that of natural gas by 22%** compared to a year before. To compensate them for this, GEN-I is going to grant them **a total of almost EUR 1 million in discounts** on their February bills. The beneficiaries will be granted the discount in accordance with the General terms and conditions of the promotional campaign of GEN-I which encourages customers to use energy sparingly.

Last autumn, GEN-I set an ambitious **socially responsible goal** to achieve an **overall 10% reduction of energy consumption** compared to the previous year by promoting the rational use of energy-generating products. The first calculations confirmed that heating and warm water consumption can generate the highest savings, while the rational use of household appliances is also not negligible. By continuing to save energy, the household customers of GEN-I will be granted a new discount as soon as in spring.

In 2023 too, GEN-I will pay most of its attention to the activities on the wholesale electricity markets, while in the domestic market, considering the regulated prices of electricity and natural gas, they will focus mostly on providing high-quality services for the majority of customers as well as an excellent experience for clients, partners and employees. Being aware of the necessity to move away from fossil fuels as well as to switch to renewable and low-carbon energy sources to fight against climate change, we will also continue to invest in smart solutions aimed at the efficient use of solar energy in particular.

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The future is green. Let's create it together!